



driade

WOW SOFA

"one night i had a dream or, rather, a memory surfaced in my mind." "i recall the delightful times when sofas were comfortable, and we shouted 'wow,' while leaping on them.i felt nostalgic for the past. and i thought that it was not bad after all, so i created wow, the sofa that embraces you." philippe starck

the new sofa designed by philippe starck reinterprets the sofa royalton, a design icon created in 1988 for hotel royalton, new york, and produced by driade. wow is a luxurious modular system. besides two-seat and three-seat sofas, it includes chaise longues and corner elements conceived to define multiple layouts. the shape mirrors its primary function, comfort, ensured by the high enveloping backrest and polyurethane and goose down padding. the sofa system presents two occasional tables made of steel with top in marble or led lit white glass.

solid wooden structure and plywood panels. fabric removable and leather fix cover. cushions 50x50 included. versions: polyurethane foams padding and single stitching profile; superior: polyurethane foams and goose feather padding and double stitching profile. indoor use only.

Design by Philippe Starck

